

# There are a million reasons to make Sam Corea your real estate choice

Whether you are selling a luxury home or buying your first property, Corea can help

**W**ord has quickly spread through upscale real estate circles in Calgary: when you seek rapid turnaround on a high-quality property, pick up your phone, punch up 403.870.8811 and ask for Sam Corea.

Then rest assured. Something good is about to happen.

During the last 10 years, Sam Corea has built an enviable reputation for a high level of professionalism in real estate sales and service.

When Sam agrees to help you to buy or sell a property, he becomes more than just another sales agent trying to close a deal.

He becomes your right-hand man, your expert strategist, your personal and discreet advocate-at-large. He brings you the exclusive use of his estimable work ethic and well-rounded skills as a marketing and sales professional.

No hyperventilated sales pitch. No aggressive hype. No smoke, no mirrors, no snow jobs.

All he has to offer is the most attentive and knowledgeable hands-on service found in Southern Alberta.

Some of Sam's associates at the Re/Max House of Real Estate have recently tagged him with a complimentary nickname: The Million Dollar Man.

It's because Sam has been on a spectacular roll during recent months, selling four Calgary and area homes at prices in excess of \$1 million. On three out of four of those sales, Sam scored a rare double play: he listed the homes and then went out and identified buyers for them.

A lifelong student of home construction and married to an



During a decade in real estate, Sam Corea has earned a reputation for professionalism in sales and service.

interior designer (Sam's wife Jacqueline is a professional designer), he is very knowledgeable about home construction and trends. He has been a fascinated observer of Calgary's recently sizzling real estate market.

Because of his spotless reputation and expertise, he has been lucky enough to find himself in the middle of several high-end transactions.

But Sam stresses he does not deal exclusively with million-dollar properties.

On the contrary, he hurried from his office one recent Friday to discuss the purchase of a \$140,000 townhouse with an excited first-time home buyer.

Committed and caring sales pros such as Sam sometimes get their biggest kick from closing a deal for a first-time homeowner.

Sharing the thrill of a client's first taste of ownership. These are happy and special moments, indeed.

And whether you seek to list or to buy, happiness is a working relationship with Sam Corea.

If you're listing, it's likely that he will suggest an optimistic price – and then launch an aggressive campaign, exploring his network of contacts and pull out every stop to ensure your price is met.

One key to Sam's success (he has been involved in more than 1,000 transactions during the last decade) is his belief in quality advertising.

Sam's ad budget is high. If you list your home with him, you'll be pleased to find its full-colour image beaming out at you from the pages of some of the best-read, highest-quality publications in Western Canada.

Such ads cost him as much as \$4,000 per page. But he doesn't believe in cutting corners when it comes to getting results for a client.

He'll make sure the news that your desirable home is on the market reaches the eyes and ears of the target audience most likely to respond.

Nor do Corea's high-quality ads place undue emphasis on the man himself. Rather, they concentrate on providing as much information as possible on the sublime quality

of the homes for sale.

The approach works. Sam recently acted on behalf of a Vancouver-based bank that was impressed by his business methods and which retained him to market a \$1.4-million Calgary property.

Other agents had had no luck trying to move the elegant home. Then Sam got busy – and the vendor got results. Sam listed and sold that property to his own buyer in less than a month.

Sam travels an extra mile to show prospective buyers glossy, full-colour information brochures on each of the executive homes he has listed. Black-and-white photocopies just don't cut it for The Million Dollar Man.

So whether you're a prospective vendor, or you're in the market to buy, you may usually reach Sam direct at 403.870.8811. Or punch up his website on your computer: [www.samsluxuryhomes.com](http://www.samsluxuryhomes.com) and take a virtual tour.

You will find Sam's energetic and business-like approach a refreshing change from the old-school methods of selling real estate.