



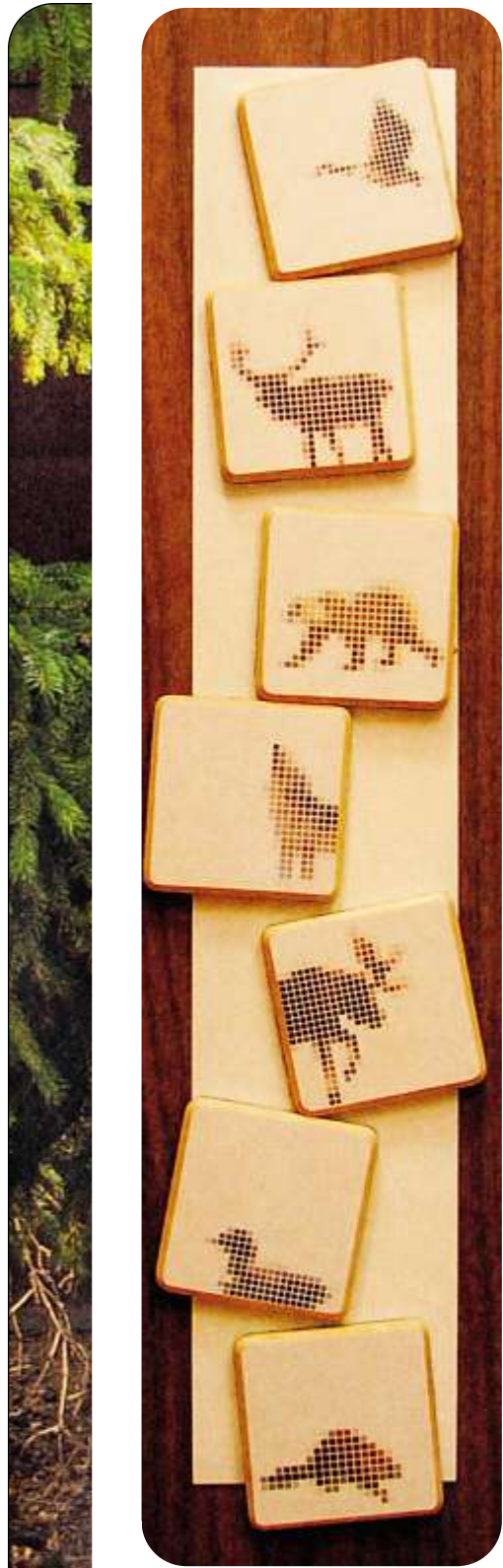
LIFE AT HOME

DECOR • DOMESTIC ARTS • RENOVATIONS • RENTALS • RESALE

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Photos, courtesy, White Moose Designs
White Moose, main photo, is the brand design of the furniture and accessories of the same name. It's made of powder coated aluminum. Watch for the T-shirts. Quintessentially Canadian, Fauna magnetic coasters, top, are made of maple with a felt underside. Foot lures, below, are made of pigskin leather with maple feet. Autumn rug, bottom, is made of Astroturf.



Canadian eh?

Saucy new project by U of A design grads turns heads

MAIRI MACLEAN
EDMONTON JOURNAL

Fresh, fun, Canadian. And turning heads.

A saucy new home decor line called White Moose, from a group of energetic young Edmonton designers, has been winning fans — and honours — since making its debut seven months ago.

With an assortment ranging from tables, chairs and footstools to fruit bowls, coasters and even a large-scale metal cutout of a moose, White Moose is the brainchild and inaugural project of Fat Crow, a new, multifaceted design firm.

Tyler Vreeling, principal designer of the firm, says the

SPOTLIGHT

White Moose designer Tyler Vreeling will be appearing at next weekend's Calgary Home and Garden Show, along with other special guests such as HGTV's Sarah Richardson (Sarah's House) and Kelly Deck (Take It Outside). The show runs Feb. 28 to March 2 — for more information, including a speaker schedule and online tickets (with a \$2 discount), visit calgaryhomeshow.com.

idea was to create a furniture brand identity that was strong, immediately recognizable and a little bit quirky.

"We wanted to create a mental image, an association in peoples' minds quickly and easily," he explains, "and

the moose represents the natural, the rural portion of our lives, where we try to get outdoors and breathe a bit of fresh air. One of the (design) directives was also a Canadiana image, something simple but not repetitive."

Vreeling, who grew up north of Edmonton near Manning, in "the Land of the Mighty Moose," confesses the animals are dear to him.

"(The White Moose look is) also going back earlier in the past century in that it's very clean and crisp. Part of the directive was a throwback to modernism, with elements of minimalism, and the combination of the two is very interesting," he says.

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AROUND THE HOUSE

Design stars take centre stage

EVENT • If you're looking for advice and inspiration for decorating, renovating and landscaping projects, don't miss the Calgary Home and Garden Show. It runs Feb. 28 to March 2 at the Roundup Centre with more than 450 home and garden specialists, plus some star guests:

- Sarah Richardson, from HGTV's Sarah's House;
- Kelly Deck, from HGTV's Take It Outside;
- Janette Ewen, projects editor at Chatelaine magazine;
- Alykhan Velji and Tyler Vreeling, Alberta-based designers; and
- Lori Mitchell, from Tomboy Tools.

Special sections within the show include the Home Entertaining Experience, the Sustainable Living Section, the Tea Garden, Urban Gardens, and Gardening for Grades.

Tickets are \$13 for adults, \$7 for seniors (aged 60 and over) and children (aged 7 to 14) — buy them online at calgaryhomeshow.com and you can save \$2 on regular adult admission.

Custom luxury

RENOVATIONS • Fresh from a million-dollar renovation, the showroom at Empire Kitchen and Bath in Calgary is sparkling, but that's not the only reason to drop by the location at 4107 11th St. S.E. It features many brands that are exclusive to Empire for Western Canada, arranged according to product category — including tiles, plumbing fixtures, appliances and lighting, which makes it far easier to do side-by-side comparisons of each component.

Empire also specializes in custom cabinetry, producing it in a huge millwork shop in Calgary using a wide range of woods — from walnut, cherry, maple and alder to unusual ebony and makore.

For a showroom preview, empirekitchenandbath.com.

Lien on me — not!

RENOVATION • When Mike Holmes says that he's never seen a home reno job so bad, you know it must be really, really bad. Try imagining doors installed upside down, windows installed so the sliders run in the wrong direction — and don't even get him started on the foundation.

Fans of HGTV's Holmes on Homes will know the overall-reno guru has been working on this major "make it right" project for some time — and at long last, he's ready to tell the whole story.

Titled Lien on Me because of the \$344,000-construction lien the contractor placed on the home to try to get money out of the homeowners, the episode is one of the most extreme examples of what can go wrong in a reno.

To find out how to avoid the same fate, tune in to the two-hour special, airing on HGTV at 6 p.m. on Feb. 28.

— Compiled by Yvonne Jeffery, Calgary Herald

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HOUSE OF REAL ESTATE

Discovery Ridge - \$499,000

#302, 10 Discovery Ridge Hill, SW - 1,790 SF 3 bedroom 3 bath townhouse siding a ravine. Vaulted ceilings, hardwood floors, granite and more.

West Springs - \$535,000

47 Weston Park, SW - 3+1 bedroom, 1790+710 SF with developed basement backing park. Double-sided gas fireplace, upper floor laundry, and heated drive.

Discovery Ridge - \$539,000

26 Discovery Woods Villas - 1,326+671 SF, 3 bedroom + den, mountain views, maintenance free condo living, Stainless Steel appliances.

Altadore - \$549,000

4203 - 16th Street, SW - 1,179+512 SF, 2 + 1 bedroom, 2 bath, hardwood floors, heated floor's in kitchen/baths, granite, SS appliances, Grohe & Toto fixtures.

Royal Oak - \$575,000

58 Royal Oak Heights, NW - 2243+997 SF 3+1 bedroom + den, 4 bath, developed basement, oversized garage, 2 fireplaces, island kitchen, Lg mudroom.

Springbank Hill - \$575,000

6 Springbluff Blvd., SW - 2016 SF, 3 bedroom + bonus room, 3 bath, hardwood floors, master feat. 5 pc en suite with corner soaker tub, island with raised eating bar.

Springbank Hill - \$635,000

14 Springbluff Blvd., SW - 1,945+904 SF, 3 + 1 bedroom + den, 4 bath, walk-out basement, hardwood floors, media room with projector & screen, master feature, jet-tub en suite.

Strathcona Park - \$639,000

174 Strathridge Cl., SW - 2,075+865 SF, 3 bedroom, 4 bath, developed basement, hrdwd, granite, 5 pc mstr ensuite w/jet tub, island-style kitchen w/raised eating bar.

Discovery Woods - \$825,000

389 Discovery Ridge Blvd., SW - 2339 SF, 3 bedroom backing green space! Granite counters in kitchen & bathroom, master with spa like en suite.

Wentworth - \$819,000

1141 Wentworth View, SW - 2,388 SF, 4 bedroom backing green space. Feature maple kitchen with granite counters & hardwood.

West Springs - \$950,000

27 Westpark Crescent, SW - 2,767 SF, 3 bedroom + den, 2.5 bath, hardwood floor's, granite, SS appliances island-style kitchen with raised eating bar.

Bridgeland - \$975,000

228-6A Street, NE - 3,041+766 SF, 5 bedroom + den, 4 bath, across from park, walking distance to downtown, great downtown views. Brazilian hardwood, granite, reno'd kitchen & bathroom's

West Springs - \$995,000

121 West Springs Place - 2,541+1,091 SF, 3+1 bedroom w/2 dens, 4 bath's, siding park, SS appliances, granite, tiger wood floors, master feature ultra-tub en suite.

Elbow Valley Estates - \$1,275,000

103 Whispering Woods Terrace - 3,053+1,398 SF, 4 + 2 bedroom, 4 baths, green space & pond views, developed walk-out, 9-ft ceilings, granite, hardwood, SS appliances.

Strathcona Park - \$1,750,000

63 Strathridge Gdns, SW - 3,703+1,671 SF, 3 + 1 bedroom with den, 4 baths, backing ravine, 2 storey ceilings, developed walk-out with gym & wine cellar.